
GAME+ PRIVACY POLICY

Version Effective: 1/12/21

Game+ is the fun, easy, and secure way for players to compete in skill-based video game contests for money, and to use winnings to pay for the everyday things people enjoy at millions of locations around the world, including ATM's. This Privacy Policy applies to personal information we collect, use, and sometimes share about you in connection with your use of or access to the Game+ App that is available for download in the Apple App Store or Google Play store ("**Apps**"), our website www.gameplusapp.com, and any of the services we offer, some of which are described in our Terms and Conditions and can be found on our website (collectively with the Apps and Website, the "**Services**"). This information includes information we collect when you access or use the Apps to view, manage, or conduct transactions on the Game+ Account (the "**Account**") or Game+ Discover® Prepaid Card ("**Card**"), both of which are made available by MetaBank®, National Association ("**MetaBank**") on behalf of Game+. However, this Privacy Policy does not apply to the Account or Card themselves. Please refer to the MetaBank Privacy Policy (which is hyperlinked [here](#)) for information concerning those products and your privacy rights with respect to those products.

By registering for a Game+ account or using our Services, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

The terms "Game+," "we," "us," or "our" mean GamePlus Inc. "You" or "your" means an individual who visits or uses our Services. The term "Website" includes: (1) all websites and all devices or mobile applications operated by Game+ that collect personal information from you and that link to this Privacy Policy; (2) pages within each such website, device, or mobile application, any equivalent, mirror, replacement, substitute, or backup website, device, or mobile application; and (3) all pages that within each such website, device, or mobile application.

PERSONAL INFORMATION

Personal information is information that identifies or is reasonably capable of being associated with an identifiable individual. Personal information does not include information about an individual that is publicly available, nor does it include deidentified or aggregate information.

HOW WE COLLECT PERSONAL INFORMATION

We may collect personal information from you in the following ways: (1) directly from you, including in connection with your registration and use of Services; (2) from third-party services, such as business partners, financial service providers, identity verification services, MetaBank and publicly available sources, and third-party applications, such as Instagram, Twitter, YouTube, and Facebook; and (3) automatically through our website technologies, including tracking online, such as by web cookies (which are small text files created by websites that are stored on your computer). Our use of cookies and the collection of information in connection with our use of cookies is addressed in our Cookies Policy found on our website or by clicking [here](#).

INFORMATION WE COLLECT

We also collect certain personal information about you, such as:

- Mobile phone number; we will use your mobile number to send you an SMS text to verify your account
- Email address
- Legal first & last name
- Mailing address; no P.O. Boxes
- Date of birth
- Social Security Number
- We may also collect any communications between you and us and any other information you provide to us
- Your IP address, browser type, Internet service provider, platform type, device type, operating system, date and time stamp, a unique ID that allows us to uniquely identify your browser, mobile device or your account, and other such information
- We also collect information about the way you use or access our Service, for example, the site from which you came and the site to which you are going when you leave our website, the pages you visit, the links you click, how frequently you access the Services, whether you open emails or click the links contained in emails, whether you access the Services from multiple devices, and other actions you take on the Services

- Products or services purchased, obtained, or considered, including purchasing or consuming histories or tendencies
- Browsing history, search history, and information regarding your interaction with our Apps, Website, and Services
- When you access our Service from a mobile device, we may collect unique identification numbers associated with your device or our mobile application (including, for example, a UDID, Unique ID for Advertisers (“**IDFA**”), Google AdID, or Windows Advertising ID), mobile carrier, device type, model and manufacturer, mobile device operating system brand and model, phone number, and, depending on your mobile device settings, your geographical location data, including GPS coordinates (e.g., latitude and/or longitude) or similar information regarding the location of your mobile device, or we may be able to approximate a device’s location by analyzing other information, like an IP address

We will also collect and use any other personal information you affirmatively disclose to us in connection with your interactions with us, including through your use of our Services.

SOCIAL MEDIA

We may request that you post comments and images from your social media accounts with certain hashtags. Depending on your social media privacy settings, we may redisplay those comments or images on our social media pages. You give us permission to display and redisplay your comment and/or image by using the hashtags we request. Our Services may contain links and interactive features with various social media platforms. If you already use these platforms, their cookies may be set on your device when using our Services. You should be aware that personal information which you voluntarily include and transmit online in a publicly accessible social media platform, blog, or chat room, or otherwise online, or that you share in an open forum, may be viewed and used by others without any restrictions. We have no control over such uses of your information when interacting with a social media platform, forums, or otherwise online and by using such services you assume the risk that the personal information provided by you may be viewed and used by third parties.

HOW WE USE YOUR INFORMATION

Personal information we collect may be used for many purposes, including, but not limited to:

- To provide and perform activities consistent with our ordinary business practices, including those described in our Terms and Conditions that can be found on our website or by clicking [here](#).
- To associate you to other users of the Apps and Services to make friend suggestions

- To communicate with you about our products and offerings
- To communicate with you about your Account and your experience with us in connection with our Apps, Website, and Services
- To improve and develop our products and offerings
- To evaluate our marketing efforts and campaigns
- To implement social networking campaigns, features, and apps
- To improve and further develop our Apps, Website, and Services
- To tailor your experience in connection with the Account or the Services to your preferences
- To send periodic emails; however, you may have us remove your email address from our commercial email distribution list by clicking the “unsubscribe” link at the bottom of our commercial email communications
- To monitor and analyze use of our Apps, Website, and Services
- For any purpose that we may specifically disclose at the time you provide or we collect your information
- Operate, maintain, test, improve (including developing new products and services), enhance, update, monitor, diagnose, fix, and improve our Service
- Conduct research and analytics to understand our visitors and customers, and tailor our product offerings and performing analytics concerning your use of our Services
- Facilitate transactions between you and approved third parties
- Prevent, investigate, or provide notice of fraud or unlawful or criminal activity, and enforce and carry out contracts and agreements between us and you
- Develop scores and metrics related to your use of the Services
- For compliance with our company policies and procedures, accounting purposes, and as otherwise required or permitted by law

SHARING YOUR PERSONAL INFORMATION

We do not “sell” personal information as most people would typically understand that term. However, we may share your personal information as follows:

- **Our business partners.** We may share your personal information with our business partners, which include, by way of example and not limitation, marketing firms, payment processors, financial institutions, such as MetaBank, and other providers of services that support our business and business activities.
- **As permitted or required by law.** We may disclose personal information about you in response to a lawful demand for its production or as otherwise required by law and when necessary to protect or defend our legal interests or the interests of our customers and other users of our Apps, Website, and Services.
- **Business Transfers.** In the event of a sale, merger, acquisition, transfer of assets, or reorganization, we may transfer, sell, or assign your personal information and information concerning your relationship with us.
- **Profile Information.** When you use the Services, we may create scores and metrics related to your use of the Services. We will make available these scores and metrics about your use of the Services to other users of the Services.
- In an emergency, to protect the health and safety of users of our Services or the general public.
- To respond to claims that any posting or other content violates the rights of third parties.
- In order to investigate, prevent, defend against, or take other action regarding violations of our terms of service governing the Services, illegal activities, suspected fraud, or situations involving potential threats to the legal rights or physical safety of any person or the security of our network, Apps, Website, or Services.

PUBLIC USER POSTINGS

Players should use caution and good judgment when submitting feedback or ratings for another person. Feedback or ratings may not be able to be edited or removed once they have been submitted. Feedback and ratings generally become a permanent part of a player’s record and are publicly viewable. The poster of the feedback or ratings can be held legally responsible for damages to another person’s reputation if a court were to find that the

feedback or ratings constitute libel or defamation. Because GamePlus Inc. does not censor feedback or ratings or investigate them for accuracy, GamePlus Inc. is not legally responsible for the feedback or ratings that are posted, even if the feedback or ratings are defamatory. However, this does not protect any person who leaves feedback or ratings from liability.

COMMUNICATING WITH YOU

We may provide you with information and summaries of your accounts and Services through email, SMS, and mobile notifications. We may also allow you to subscribe to email newsletters and from time to time may transmit emails to you promoting our or third-party goods or services.

Subscribers have the ability to opt out of receiving our promotional emails and to terminate their newsletter subscriptions by following the instructions in the emails. Opting out in this manner will not end transmission of service-related emails, such as information and summaries of your accounts and Services.

THIRD-PARTY WEBSITES

Our Apps and Website may include links to other third-party websites. In using such links, please be aware that each third-party website is subject to its own privacy and data protection policies and is not covered by our Privacy Policy.

CHILDREN’S ONLINE PRIVACY PROTECTION ACT DISCLOSURE

We do not knowingly collect personal information about individuals under the age of 13. If we become aware that we have collected “personal information” (as defined by the United States Children’s Online Privacy Protection Act) from a child under the age of 13, we will take reasonable steps to delete it as soon as possible.

PROTECTING YOUR INFORMATION

We care about the security of your information and employ physical, administrative, and technological safeguards designed to preserve the integrity and security of all information collected through our Service. However, no security system is impenetrable, and we cannot guarantee the security of our systems 100%. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and, where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

CALIFORNIA “SHINE THE LIGHT” LAW

If you are a user of the Services and a California resident, California’s “Shine the Light” law (California Civil Code §1798.83) permits you to request and obtain from us once a year, free of charge, information regarding our disclosure of your personal information (if any) to third parties for direct marketing purposes. If this law applies to you and you would like to make such a request, please submit your request in writing in compliance with the below section (Contacting Us).

NEVADA RESIDENTS

We are providing this notice to you pursuant to Nevada law. If you prefer not to receive marketing calls from us, you may be placed on our internal Do Not Call List by writing to us at [INSERT ADDRESS]. Nevada law requires that we also provide you with the following contact information: Bureau of Consumer Protections, Office of the Nevada Attorney General, 555 E. Washington Street, Suite 3900, Las Vegas, NV 89101, phone number (702) 486-3132, email BCPINFO@ag.state.nv.us.

UPDATING YOUR PERSONAL INFORMATION

If you wish to access personal information that you have submitted to us or to request the correction of any inaccurate information you have submitted to us, you may correct certain information through our Apps. Alternatively, you can send an email that includes your contact information to [INSERT EMAIL] to request any corrections to your personal information.

You may also email us if you wish to deactivate your Services, but even after you deactivate your Services, we may retain archived copies of information about you for a period of time that is consistent with applicable law.

CHANGES TO OUR PRIVACY POLICY

Please note that our Privacy Policy is reviewed periodically. We will update this Policy and the “last updated” date posted at the top of this page when revisions are made. Any updates to the Policy will be effective on the date of posting. Your use of our Apps, Website, and/or Services following an update means that you accept the updated Privacy Policy. We encourage you to periodically review this page for the latest information on our privacy practices.

CONTACTING US

If you have any questions or suggestions regarding our Privacy Policy, please contact us by clicking legal@gameplusgo.com or calling us at (855) 907-GAME (4263). Card is issued by MetaBank, N.A., Member FDIC, pursuant to a license from Discover Network. Card can be used everywhere Discover® is accepted. Discover and the Discover Acceptance Mark are service marks used by MetaBank, Member FDIC, under license from Discover Financial Services.